Obie
Bookkeeping
CLARITY IN EVERY LEDGER

Why a bookkeeper pays for itself

You have been doing OK. Here is what OK is quietly costing you.

A bookkeeper does not cost you $300 a month. **Not having one does**, in the deductions you miss, the taxes you overpay, and the weekends lost to receipts.

It runs on autopilot, and it pays for itself.

You already track your miles. Now the QuickBooks app tracks them for you, automatically by GPS, so you just swipe business or personal and it calculates the deduction at the current IRS rate. The bigger win is the receipts you don't track: the client meals, supplies, materials, and subscriptions that slip away, captured with a photo. Miss those and you overpay; capture them and, for most owners, clean books save more than the annual fee.

And clean books let your CPA do real tax planning instead of April cleanup, which is where the bigger savings live.

Four ways it earns its keep

Keep more

Every mile auto-tracked and every receipt captured with a photo, straight into your books, with quarterly taxes set right. You stop overpaying and start keeping what you earn.

Get your time back

You earn money running your business, not categorizing charges at 11pm. You did not start it to do data entry.

Know your numbers

A clear monthly P&L and your runway. No more feast-or-famine guessing about what you netted or what to set aside for the slow season.

Stress-free tax time

No shoebox scramble, no April surprise, lower CPA fees, and audit-ready records if anyone ever asks.

Know your numbers. Keep more of what you earn. Sleep in April.

Want a free 15-minute look at where your books stand? **Let's talk.**

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QuickBooks Level 2
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I am not a CPA, and this is not tax advice. I keep your books clean and tax ready, so you keep more and stress less.